

# SYLLABUS

---

**Code:** GRPH 204

**Title:** Graphic Design Production

**Institute:** Humanities

**Department:** Design

**Course Description:** Students will develop the skills of the mechanical artist who prepares final camera ready art for the printer. They will learn inking, paste-up skills, color separations, etc. In addition, the computer will be used for pre-press production processing. Software used will be QuarkXpress and Adobe Illustrator.

**Prerequisites:** A grade of "C" or higher in GRPH 101, GRPH 102 and ARTS 111

**Corequisites:**

**Credits:** 3

**Lecture Hours:** 2

**Lab/Studio Hours:** 2

---

**REQUIRED TEXTBOOK/MATERIALS:** *Online Resources*

**ADDITIONAL TIME REQUIREMENTS:**

Minimum of 3 hours per week in lab to complete projects.

*Additional Support/Labs:*

See <https://www.brookdalecc.edu/academic-tutoring/>

**COURSE LEARNING OUTCOMES:**

Students will:

- Apply traditional and digital production techniques. (Critical thinking)
- Develop an understanding of paper, inks and color systems to create content. (Critical thinking)

# SYLLABUS

## **GRADING STANDARD:**

Students will submit a portfolio of class projects at end of semester. The portfolio must demonstrate adherence to effective principles of the use of typography. The portfolio must be professional in presentation. All assignments will be averaged together. Based on these standards, grades will be assigned as follows:

### Grades

A	Excellent
A-	A-
B+	B+
B	Good
B-	B-
C+	C+
C	Satisfactory
P	Satisfactory or better
D	Marginal
F	Failing
AUD	AUDIT
W	Withdrawal

Please see the individual Instructor Addendum for grading guidelines.

## **COURSE CONTENT:**

Unit 1: Color Separations & Workflow Systems

Unit 2: Working with RGB, CMYK, SPOT & Pantone Color Systems

Unit 3: Color Management

Unit 4: Color Correcting in PhotoShop

Unit 5: Registration of Colors by Trapping Unit

6: Creating Compact Files for Output

Unit 7: Pre-Flighting Files before Output

Unit 8: Different Profiling Methods

# SYLLABUS

## **DEPARTMENT POLICIES:**

### **Design Department Attendance and Lateness Policy:**

Students having absences are subject to a lowered grade. Students will not miss more than 15 minutes of a class. This includes arriving late or leaving early. If a student misses more than 15 minutes of a class, he/she will be considered absent. Excessive absences may result in failure of a course.

## **College Policies:**

As an academic institution, Brookdale facilitates the free exchange of ideas, upholds the virtues of civil discourse, and honors diverse perspectives informed by credible sources. Our College values all students and strives for inclusion and safety regardless of a student's disability, age, sex, gender identity, sexual orientation, race, ethnicity, country of origin, immigration status, religious affiliation, political orientation, socioeconomic standing, and veteran status. For additional information, support services, and engagement opportunities, please visit [www.brookdalecc.edu/support](http://www.brookdalecc.edu/support).

For information regarding:

- Academic Integrity Code
- Student Conduct Code
- Student Grade Appeal Process

Please refer to the [student handbook](#) and [catalog](#).

## **Notification for Students with Disabilities:**

Brookdale Community College offers reasonable accommodations and/or services to persons with disabilities. Students with disabilities who wish to self-identify must contact the Accessibility Services Office at 732-224-2730 (voice) or 732-842-4211 (TTY) to provide appropriate documentation of the disability and request specific accommodations or services. If a student qualifies, reasonable accommodations and/or services, which are appropriate for the college level and are recommended in the documentation, can be approved.

## **Mental Health:**

24/7/365 Resources:

- Monmouth Medical Center Psychiatric Emergency Services at **(732) 923-6999**
- 2nd Floor Youth Helpline – Available to talk with you about any problem, distress, or hardship you are experiencing. Call or text at **888-222-2228** or visit the website at <https://www.2ndfloor.org/>

Faculty Counselors:

- Students who need to make an appointment with a faculty counselor can do so by calling 732-224-1822 (non-emergency line) during business hours. Faculty counselors are licensed mental health professionals who can assist students and refer them to other mental health resources.

# SYLLABUS

## **Diversity Statement:**

Brookdale Community College fosters an environment of inclusion and belonging. We promote a safe and open culture, encourage dialogue respecting diverse perspectives informed by credible sources, and uphold the virtues of civil discourse. We celebrate all identities with the understanding that ultimately, diversity, equity, and inclusion cultivate belonging and make us a stronger Brookdale community.

*\*The syllabus is intended to give student guidance in what may be covered during the semester and will be followed as closely as possible. However, the faculty member reserves the right to modify, supplement, and make changes as the need arise.*